

FAMOUS INNOVATIONS

Associate / Senior Associate

Research & Field Analyst

LOCATION Lucknow, Uttar Pradesh • On-site

ENGAGEMENT Contractual (till March 2027)

COMPENSATION ₹6,00,000 – ₹8,00,000 per annum (CTC)

ABOUT US

Famous Innovations is an award-winning creative agency and research-driven market intelligence firm operating at the intersection of grassroots India and high-level political strategy. Our work bridges the corridors of power and the villages, towns, and mohallas that shape every election, every policy, and every outcome.

Our multidisciplinary team — former consultants, lawyers, engineers, political theorists, journalists, and public policy professionals — combines on-ground engagement, data analytics, research, and strategic communications to translate insight into impact.

ROLE OVERVIEW

Associates and Senior Associates will work as part of a multidisciplinary team delivering actionable intelligence on political, electoral, social, and governance issues across the state. The role sits at the centre of electoral management, campaign strategy, and political intelligence gathering.

The role demands confidentiality, precise execution, and adaptability across diverse political contexts.

KEY RESPONSIBILITIES

Research & Analysis

- Conduct primary and secondary research on governance frameworks, public policy design, and socio-political dynamics to generate evidence-based insights.
- Carry out demographic analysis, audience segmentation, and public sentiment mapping to inform policy recommendations and resource allocation.
- Track legislative developments, regulatory changes, media narratives, and digital discourse to assess policy shifts and identify emerging issues.

Field Operations

- Lead field-based research operations across assigned regions, coordinating with ground teams, local stakeholders, and community networks to capture real-time, policy-relevant intelligence.
- Act as the link between central research functions and field operations, ensuring policy insights are grounded in on-ground realities and that field feedback informs research frameworks.

Output & Delivery

- Prepare policy briefs, research reports, and strategic documents tailored to regional contexts, highlighting implications for governance, political strategy, and public service delivery.
- Take ownership of deliverables end-to-end, from field intelligence to final strategic output.

REQUIRED SKILLS & QUALIFICATIONS

Domain Interest

- Genuine interest in socio-political dynamics, governance, electoral politics, and public policy.
- Self-driven and intellectually curious; able to work in fast-changing environments.
- Comfort with intensive fieldwork, frequent travel, and engagement with diverse communities across urban and rural geographies.

Core Competencies

- Strong analytical, problem-solving, and structured-thinking abilities.
- Strong written and verbal communication in both Hindi and English.
- Ability to manage multiple assignments simultaneously and deliver under tight deadlines.

Technical Skills

- Working proficiency in Microsoft Office — Word, Excel, and PowerPoint.
- Hands-on familiarity with Google Workspace — Docs, Sheets, Slides, Forms, and Drive.
- Comfort with basic data analysis in Excel / Google Sheets (pivots, lookups, charts); familiarity with survey tools or dashboards is a plus.
- Ability to translate research and field data into clear decks and memos.

Eligibility

- Minimum graduate degree from a recognised academic institution.
- A personal laptop is required.

EXPECTATIONS

- Maintain confidentiality across all assignments and client engagements.
- Demonstrate adaptability across different political contexts, client requirements, and regional dynamics.
- Take complete ownership of deliverables, from field intelligence to final output.
- Schedules and hours flex to meet campaign demands.

COMPENSATION & ENGAGEMENT

- CTC: ₹6,00,000 – ₹8,00,000 per annum, based on experience and capability.
- Engagement Type: Contractual, until March 2027.
- Location: Lucknow (on-site), with extensive in-state travel.

HOW TO APPLY

Interested candidates may submit their application through the Google Form below:

<https://forms.gle/GUW5bkseLGgLEndU6>

Kindly attach an updated CV while filling out the form.
