



Role – Associate Hyperlocal Demand Planning

Location - Bangalore

Who are we?

Myntra is India's leading fashion and lifestyle platform, where technology meets creativity. As pioneers in fashion e-commerce, we've always believed in disrupting the ordinary.

We thrive on a shared passion for fashion, a drive to innovate to lead, and an environment that empowers each one of us to pave our own way. We're bold in our thinking, agile in our execution, and collaborative in spirit. Here, we create MAGIC by inspiring vibrant and joyous self-expression and expanding fashion possibilities for India, while staying true to what we believe in.

We believe in taking bold bets and changing the fashion landscape of India. We are a company that is constantly evolving into newer and better forms, and we are looking for people who are ready to evolve with us. From our humble beginnings as a customization company in 2007 to being technology and fashion pioneers today, Myntra is going places, and we want you to take part in this journey with us.

Working at Myntra is challenging but fun - we are a young and dynamic team, firm believers in meritocracy, believe in equal opportunity, encourage intellectual curiosity and empower our teams with the right tools, space, and opportunities.

About Role

As an Associate Hyperlocal Demand Planning professional with 1.0-4.0 years of experience, your primary responsibilities will involve collaborating with various teams, analyzing data trends, and making informed decisions to efficiently plan, forecast demand & help in demand generation at a hyperlocal level.

Roles & Responsibilities

1. Utilize historical data, market insights, and demand signals to forecast and plan at hyperlocal levels.
2. Collaborate with stakeholders, including sales, marketing, and logistics teams, to understand market dynamics and incorporate inputs into demand planning processes.
3. Monitor and track the performance and make adjustments as necessary to improve accuracy.
4. Identify potential risks and opportunities in demand patterns and work with channel teams to scaleup business.

Qualifications & Experience

In this role, attention to detail, analytical thinking, and effective communication skills are essential to successfully navigate the dynamic environment of hyperlocal demand planning. Your ability to collaborate with cross-functional teams, adapt to changing market conditions, and drive continuous improvement will be critical to achieving the organization's demand planning objectives.